

Marquette City Band
Strategic Initiatives 2024-2027

Mission: The Marquette City Band exists to perform artistically engaging concert music for the Marquette community, to carry on the proud tradition of a community band that has existed in Marquette for more than a century, to provide an opportunity for young musicians to experience playing in an advanced music ensemble, and to provide an opportunity for adults to continue performing high level traditional and contemporary band repertoire beyond their high school and college years.

During the three years from 2024-2027 in support of our mission, the Board of Directors will strive to meet the following strategic initiatives:

1. Recruit and retain a community member who is not a MCB band member to our Board of Directors. This member will bring an “outside the band perspective” and ensure planning and operations are also keeping our audience in mind.
2. Continue providing musical diversity opportunities for the band and audience by introducing music literature drawn from a variety of historical periods, world cultures, musical styles and forms. This initiative will extend invitations to guest artists of diverse backgrounds and expertise.
3. Bring in an experienced clinician who will evaluate the band and facilitate discussion for improvement.
4. Plan an exchange concert with another community band or tour/perform in another community.
5. Commission a piece for the band by a renowned composer.
6. Collaborate with the City of Marquette to build a new Band Shell.
7. Host another Upper Peninsula Community Band Festival.
8. Build stronger connection and community within the Band through optional activities and social engagements
 - Picnic, band happy hour, other?
 - Tour and perform in Europe (e.g. Austria and Czech Republic)
9. Develop a list of, identify key tasks for and coordinate volunteers.